**Anupam Datta**

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**Sr. Software Developer & Certified Product Manager**

*3+ years experienced software developer & Certified Product Management Professional skilled in leading development life-cycle of multiple commercially successful products from scratch. Proficient in designing & deploying user-friendly products while employing Agile software development for leading teams & delivering high-quality products within stipulated deadlines.*

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**TECHNICAL SKILLS**

* **Programming Languages**: C, C++, C#, Cobol, Java, Visual Basic, SQL, Python, React
* **Web Design**: HTML5, CSS, JavaScript, JSP, Servlets
* **Database**: Oracle 8i/10g/11g, MS SQL Server, MySQL
* **Web/Application Servers**: Tomcat, IIS Server
* **Tools**: Net Beans, Eclipse, Visual Studio 2010 Junit 4.0, Maven 2.0, GIT, ALM QC

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**KEY SKILLS**

**• Product Development • Backend Development • 3rd Party API Integration • Server Management & Optimization**

**• Product Deployment • Architecture Design • REST API Development • Automation • Team Management**

*Tools & Methodologies: Qualtrics, Balsamiq, Proto.io, Invision, Mixpanel, Heatmap Testing, A/B Testing, Heuristic Evaluation*

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**CERTIFICATIONS**

**Product Management Certification Program | UpGrad | Aug ’18 – Jun ‘19**

* Introduction to Product Management | User Research | User-centered Design | Prototyping | Design Validation
* Product Planning & Development | Product Deployment | Product Analytics | User Engagement & Growth | Leadership Skills

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**KEY PRODUCT MANAGEMENT CASE STUDIES**

**Competitor Analysis |** Conduct competitor analysis of Indian cab market taking Merucabs as an example

**Product adoption lifecycle**

* Write a Medium post about mobile wallets in India including profiles of early adopters, innovators, challenges & growth hacks

**Conducting surveys |** Conduct a survey to understand the needs and demand of user in furniture rental space

* Create hypothesis around objectives & calculate population size/sample size to analyze responses and validate hypotheses

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**PROFESSIONAL EXPERIENCE**

**Senior Software Developer |** **Multi Learn Inc. | New Delhi, IN | Dec ’16 – Present**

*Multi Learn is a $100mn. startup that provides online training to users. It has served 500k+ users till date.*

*Product***:** An online solution for users to connect, train & grow people’s skill set through online training

*Tech Stack* – Backend**:** Python & Django | Frontend**:** HTML & CSS | Database**:** MySQL

* **Mentoring** a team of **5** **developers** to create the **complete marketplace** for online trainers

**Product Development & Deployment**

* Led the entire Product **Development Lifecycle** from understanding the business case to implementation
* Effectively delivered **100+ new features** on the platform leading to a **21% increase** in the **MAU**
* Creating a timeline of the feature set broken into small deployable chunks & assigning deadlines

**RESTful Analytics Engine**

* Developing a RESTful Analytics Engine which to **analyze** users’ **social media accounts**
* Playing a critical role in the development of the platform with **100k+ MAU**
* Successfully **coded** a **base system for Facebook** to serve as the blueprint for the addition of other platforms

**Software Engineer |** **Stay Great Hotels | New Delhi, IN | Aug ’15 – Dec ‘16**

*Stay Great is one of the leading aggregators of standardized motels in North America.*

* Single handedly delivered **100+ new features** & integrated payment gateway, **PayPal**, to process **20k+ daily payments**

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**EDUCATION**

* **Bachelor’s in Computer Science | Christ University** | Bengaluru, IN | May ’12 – May ‘15

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